

# FAQs

## Q. Do I need to have a Site Plan Review?

A. All businesses have to go through the site plan review process. It is designed to ask all questions that the Planning Board has learned over time to ask potential businesses. The Code Enforcement Office will help you fill out the paperwork and advise you on things that will be necessary for approval from the Planning Board. Usually only one appearance before the Planning Board is necessary if the site plan review is done thoroughly.

## Q. I need a sign for my business. What do I do first?

A. Although Livermore Falls does not have a sign ordinance we do have a historical downtown business district. Signs can add to the picturesque view of the downtown. The Livermore Falls Downtown Betterment Group and the Town Manager are available to help businesses design signs and storefront appeal that is beneficial for the downtown.

## Q. I have a complex business plan. What other resources are offered?

A. The benefit of doing business in Livermore Falls is that we provide services that are similar to larger cities but have small town government. If Livermore Falls seems like a potential fit to your business come in and see the Town Manager. The Town Manager can make sure that all Town resources are used to help to make the right decision for your business. Most local resources are only a phone call away.

Additional questions?  
James D Chaousis II, Town Manager  
(207) 897-3321  
email: [townmanager@lfme.org](mailto:townmanager@lfme.org)

Photos courtesy of Phil Poirier of Livermore Falls, Maine

# WELCOME

## Starting Your Business in Downtown Livermore Falls



ALL ROADS LEAD TO THIS **GREAT** TOWN

How do I find a space? Where do I find help?  
What are the steps I need to follow?

Livermore Falls Downtown Betterment Group  
Contact Alison at 207-778-5887



“321 Copies benefits greatly from its location on Main Street in Livermore Falls. We enjoy a great deal of local traffic while being conveniently located for customers from the surrounding areas.”

- Donnie Foster, 321 Copies



# Livermore Falls Profile

Livermore Falls, Androscoggin County, Maine has a year-round population of 3,200 and countless seasonal visitors. It is conveniently situated at the rail, truck and auto transportation intersection of Androscoggin, Franklin and Kennebec Counties. Lying along the beautiful Androscoggin River, the Town boasts a vibrant downtown business district as well as quiet residential areas, many nestled around ponds and streams. The Town's strategically central location offers businesses reach into several of Maine's largest cities and over 200,000 potential customers within a 30 mile radius. Year round activities, historical downtown features, rich healthcare resources, outdoor recreation and town infrastructure make Livermore Falls not only a great place to live but also a great place for businesses to create roots.



“ Pat's Wallpaper has been in business for over 38 years in downtown Livermore Falls. People continue to come from all over the state because of our affordable prices and large selection. We are centrally located and easy to find in downtown Livermore Falls which continues to bring people to the area. ”

- Pat Knowlton, Pat's Wallpaper



“ Some members travel as much as 45 minutes and pass as many as three other fitness centers along the way. Promoting a very friendly and social atmosphere at Fitness Stylz created a central location for people from all around to bring friends and make new friends. With no end in sight to what Livermore Falls can be, I feel very lucky to have moved my business to the center of all the hard work that is going into this town. ”

- Tom Roy, Fitness Stylz

## 1 Finding A Space

**Planning to locate your business in Downtown Livermore Falls?** Greater Franklin Development Corporation's Executive Director, Alison Hagerstrom is ready to work diligently to find the building space that is right for your business. Greater Franklin maintains a database of vacancy information which includes square footage, rental rates, parking availability, utilities, amenities, and much more. With a desire to provide our community with goods and services which support a vibrant local economy, the Livermore Falls Downtown Betterment Group collaborates with Greater Franklin to make it easy for you to bring your business to Downtown Livermore Falls!  
**Contact Alison at 207-778-5887 or email [ahagerstrom@greaterfranklin.com](mailto:ahagerstrom@greaterfranklin.com).**

## 2 Research Financing Options

**A number of loan programs are available for prospective businesses in downtown Livermore Falls.**

### Finance Authority of Maine

FAME offers a variety of financial assistance options for businesses of all sizes. 207- 623-3263 or [Business@FAMEmaine.com](mailto:Business@FAMEmaine.com)

### Maine Small Business Development Center

SBDC offers business counseling at no cost, business planning and funding assistance services. [www.MaineSDBC.org](http://www.MaineSDBC.org)

### AVCOG

Offering Business Counseling and Direct Loan Programs. Serving Western Maine communities and businesses for over 40 years. Contact Rose Creps at 207-783-9186 or [www.AVCOG.org](http://www.AVCOG.org)

### CEI

Offering Direct Loan Programs. Contact Toll Free 877-340-2649

### CEI

**Women's Business Center** Offering Business Counseling at no cost. Contact Betty Gensel at 207-778-6529 or [www.WBCmaine.org](http://www.WBCmaine.org).



### Financing Locally

Livermore Falls has a wide variety of lenders offering a hometown touch with big city resources.

Androscoggin Savings Bank  
207-897-3491

Franklin Savings Bank  
207-897-3982

Otis Federal Credit Union  
207-897-0900

### Others serving Livermore Falls Area:

Bangor Savings Bank  
207-779-1899

Camden National Bank  
207-778-0302

Franklin Somerset Federal Credit Union  
207-778-4452

KeyBank  
207-645-6500

TD Bank  
207-778-6511

University Credit Union  
207-778-4011

## 3 Permits, Licenses & Approvals

Starting a business in Livermore Falls may require permits, licenses and other approvals from the Board of Selectmen, Planning Board, Sewer Department, Public Works Department or Code Enforcement Officer (CEO), depending on the nature of the business and its location. The Code Office will assist you in determining what approvals will be needed.

### Town Manager/Board of Selectmen 207-897-3321

**Email: [townmanager@lfme.org](mailto:townmanager@lfme.org)**  
2 Main Street, Livermore Falls  
General Guidance and Special Amusement Permits

### Code Office 207-897-3321

2 Main Street, Livermore Falls  
Site Review, Shoreland Zoning, Floodplain Management, Signage, etc.

### Public Works Dept. 207-897-2081

28 Park Street, Livermore Falls.  
Road Opening Permit and Curb Cuts.

### Sewer Department 207-897-2339

2 Main Street, Livermore Falls  
Sewer Connection Approvals, Connection Fees, Plumbing Inspection.

### Livermore Falls Water District 207-897-3445

For information regarding connection to the public water system.

### State Licenses

#### Business Licensing Assistant:

Conduct an online interview to find out what Maine licenses and permits you may need to start your business. Visit [www.maine.gov/online/business](http://www.maine.gov/online/business)