Tri-Town Recreation and Facilities Master Plan

Prepared for the Towns of Jay, Livermore, and Livermore Falls

Prepared by:









Report by Fourth Economy, July 2025

Fourth Economy is a national community and economic development consulting firm. Powered by a vision for an economy that serves the people, our approach is centered on principles of competitiveness, equity, and resilience. We partner with communities and organizations, public and private, who are ready for change to equip them with tools and innovative solutions to build better communities and stronger economies.

www.fourtheconomy.com · engage@fourtheconomy.com





Contents

Executive Summary	3
Acknowledgements	4
About This Plan	5
Baseline Analysis	5
Report Review	5
Demographic & Economic Analysis	6
Regional SWOT	8
Asset Inventory & Map	10
Engagement Findings	13
Stakeholder Interview and Community Workshop Takeaways	13
Survey Findings	16
Build Session	21
Key Strategies	23
Implementation Timeline	36
Appendix	37
Asset Inventory	37
Survey Magic Wand Results	39

Executive Summary

The Recreation and Facilities Master Plan for the Towns of Jay, Livermore, and Livermore Falls combines a data and community-informed approach to identifying and exploring existing and future opportunities for recreation in the tri-town region. The plan ultimately uplifts how regional collaboration around recreation will support economic development.



The plan development process included a demographic and economic analysis; review of existing reports at the state, regional, and town levels; development of an asset inventory and map; virtual interviews with key stakeholders; 112 responses to a survey; three in-person community meetings to identify needs and build out strategies with a total of 37 local attendees; and periodic check-ins with the three town managers.

Ultimately, this planning process resulted in six core strategies for the Master Plan:



Strengthen the Administrative Foundation for Supporting Recreation



Create Maintenance Strategies



Increase Access to Outdoor Events and Spaces



Invest in Core Locations and Infrastructure & Increase Year-Round Usability

Support Programming for Youth and Seniors



Promote Volunteerism

Descriptions of how these strategies will be activated and achieved, who will lead them, and how they will be prioritized over the next five years are included in the report below. With sustained momentum from the planning process, and intentional collaboration across the three towns, recreation can grow as a core asset, providing identity, draw, and economic drive for Jay, Livermore and Livermore Falls.

Acknowledgements

This planning effort would not have been possible without the dedicated commitment of numerous organizational staff, town managers, residents, and various other stakeholders who are involved in the continued development of recreation in the Towns of Jay, Livermore, and Livermore Falls.

Androscoggin Valley Council of Governments

Shelley Kruszewski Ethan Vinson

Town Managers

Carrie Castonguay, Town of Livermore Falls Carrie Judd, Town of Livermore Shiloh LaFreniere, Town of Jay

Community Partner Organizations

Androscoggin Land Trust Area Youth Sports (AYS) Franklin County Jay Comprehensive Planning Committee Jay Recreation Committee JLLF Chamber of Commerce Board Lewiston Sun Journal Livermore Falls Comprehensive Planning Committee Spruce Mountain Ski Slope Town of Jay Town of Livermore Town of Livermore Falls Trail Blazers/ Bretton Wheelers

Project in partnership with Maine Office of Outdoor Recreation funded by US EDA, of U.S. Department of Commerce. This report was prepared by Fourth Economy for Androscoggin Valley Council of Governments using Federal funds under award 01-79-15159/URI:11815 from the US EDA, of U.S. Department of Commerce. The statements, findings, conclusions, and recommendations are those of the author(s) and do not necessarily reflect the views of the EDA, or the U.S. Department of Commerce.





About This Plan

The following Recreation and Facilities Master Plan for the Towns of Jay, Livermore, and Livermore Falls ("the tri-town region") was prepared for the Androscoggin Valley Council of Governments (AVCOG) by Fourth Economy. The master plan investigates existing and future opportunities for outdoor and year-round recreation in the tri-town region and considers how regional collaboration around recreation may support economic development. The master plan identifies needs shared through community feedback and asset mapping.

The master plan begins with an ecosystem analysis, built on existing plan review as well as an asset inventory and map. From there, interviews, surveys, and build session engagement inform the recreation and facilities needs assessment. Needs identified from analysis and engagement were used to create priority strategies and goals. The plan concludes with implementation plans for each strategy.

Baseline Analysis

The baseline analysis consists of a review of existing documents, to understand past and simultaneous planning efforts, as well as demographic and economic analysis, to uncover trends.

Report Review

The analysis for this study began with a review of existing reports and plans related to recreation, economic development, demographics, transportation, and other relevant topics. Statewide, regional, and town specific documents were all consulted, including:

- Regional Tourism Documents
 - Maine's Lakes and Mountains Visitor Guide
 - o Maine's Lakes and Mountains 2023 Economic Impact & Visitor Tracking Report
- AVCOG Regional Documents
 - AVCOG CEDs
 - AVCOG RERC Final Application
 - Jay Livermore Livermore Falls Chamber of Commerce Recreation
- Jay Documents
 - Jay Comprehensive Plan Update (2011)
 - Jay Outdoor Recreation Study (2010)
 - Jay Existing Land Use Findings and Conclusions (2010)

- Jay Housing Needs Assessment (2025)
- Livermore Documents
 - Livermore Comprehensive Plan (2008)
- Livermore Falls Documents
 - Livermore Falls Comprehensive Plan (2002)
 - Livermore Falls Economic Development Goals (2025)
 - Livermore Falls Economic Landscape Analysis (2025)
 - Housing Needs Assessment Livermore Falls (2024)

Report review findings are synthesized into the <u>Regional SWOT</u>. These findings additionally informed the <u>Asset Inventory & Map</u>.

Demographic & Economic Analysis

The following demographic and economic analysis uses the latest information available from the American Community Survey at the time of reporting. All information contains a degree of margin of error, which is noted when considerably large or substantially impacts findings (i.e., move a number from above average to below average).

	Jay	Livermore	Livermore Falls
Total Population	4,644	1,847	3,076

Source: American Community Survey 2023 5-Year Estimates

Jay, Livermore, and Livermore Falls are small towns within the Androscoggin Valley. Together, the tri-town region is home to approximately 9,500 residents. Within the region, 96% of residents are white.



Population Composition by Age

Source: American Community Survey 2023 5-Year Estimates

Together, the tri-town region resembles the overall age composition of Maine. However, median age varies across the tri-town region: 51.8 years in Livermore, 35.5 years in Livermore Falls, and 46.9 years in Jay. (<u>American Community Survey 2023</u>).



Household Income

Source: American Community Survey 2023 5-Year Estimates

The median income of Livermore (\$71,700) closely resembles that of Maine (\$71,800). At \$77,500, Jay's median income is above that of the state, but has a substantial margin of error (+/-11,000). Livermore Falls' median income (\$44,500) is considerably lower than Jay, Livermore, and the state.

The region continues to experience postindustrial economic change. Historically, the region's economy centered around paper, logging, lumber, and agriculture. The region is also home to high-quality white granite deposits. From this history a theme emerges, as natural resources have long been drivers of the regional economy.

Regional SWOT



Strengths

The Jay, Livermore and Livermore Falls tri-town region has a broad range of robust natural assets that make it a great place for outdoor recreation and recreation at large. The presence of vigorous lakes and rivers, a ski mountain, multi-purpose recreational fields, recreational trails that accommodate mountain biking, ATV and snowmobile trails that connect several communities, and wide ranging forested spaces, all give the region a foundation for a complementary and thriving recreational ecosystem.

Along with natural assets, the region is proximate to high-quality four-year and community college institutions such as University of Maine at Farmington, Central Maine Community College, and others; a long historical legacy of industrial production and expertise in the paper products, wood, and wood products trades; a unique and deeply rooted sense of community pride and resilience; and new community and workforce entrants with enthusiasm for and a willingness to contribute to the continued economic development of the region.

Areas for Continued Attention and Improvement

Though the broader region's workforce possesses experience and a deep bench of applicable skills, demographic data highlighted above indicate it is now among the oldest workforces in the country – as is the case across the state. A decades-long decline of traditional manufacturing industries and an aging workforce has contributed to a shrinking labor pool throughout the tri-town region. These factors, along with slowing business investment and limited public service resources and capacity threaten to limit economic growth and dynamism as well as population growth and workforce recruitment and retention in the near and short term future. Without a consistent and robust pipeline of economic opportunity, skilled, and younger, educated workforce talent can often opt to leave to pursue career opportunities elsewhere, thereby limiting the siting and growth of advanced industry, and depleting public coffers and services in the process. Sustained investments into workforce pipeline development, placement, recruitment, and retention will allow the tri-town region to realize its vision for a self-sustaining demographic mix, and a thriving and diverse economy.

Local stakeholders and quantitative data sources point to housing and transportation as key priority areas for the tri-town region. The supply and preservation of affordable housing supply

attainable for the local workforce and low income residents is a core issue throughout the state, and within the tri-town region. Transportation is another core and relevant issue, particularly because many of the region's recreation assets are located in areas lightly benefited from but difficult to serve via public transportation, thereby limiting access to broad swaths of the population, especially those without access to personal vehicles.

Opportunities

Higher education and trade institutions throughout the greater Western Maine area help to bring in, train, and place workforce talent throughout the tri-town region. Local workforce development initiatives and organizations, local businesses, trade leaders, and industry groups can enhance economic growth by deepening collaboration with higher education and trade institutions to boost talent and skill development and placement and fill in workforce gaps throughout the region. Similarly, redeveloping, revitalizing, and repurposing former manufacturing mill spaces can help attract business development and job opportunities to the region.

As previously mentioned, Jay, Livermore, and Livermore Falls have a broad range of natural and recreation assets throughout the tri-town region, however local stakeholders highlight they are underutilized due to a lack of public awareness. Marketing of the recreation assets and events throughout the tri-town region can help to enhance year-round community participation, use and economic growth.

Anticipated Threats

The threats highlighted in several local studies and reports include the multi-directional effects of climate change which can shift weather and seasonal patterns; youth out-migration that can reduce the size of the local workforce; and national, multi-state, and international economic shocks such as rising interest rates and economic uncertainty that make it more difficult to access capital and invest in local businesses. These challenges individually and collectively possess the potential to hinder regional economic stability and growth.

Asset Inventory & Map

The tri-town region's outdoor asset inventory consists of a combination of assets identified through historic directories, comprehensive plans, and Google Business Profile analysis – which contains information on natural features, destinations, organizations, and businesses based on keywords. This Google Business Profile scraping process allowed a compilation of additional information listed on Google Map cards, such as addresses, category, phone numbers, latitude and longitude, and more. Keyword searches for "recreation" and many of its components across the tri-town informed the scraped list, which was then cleaned to remove "ghost entries" (those that have a Google listing but are no longer in operation).

This resulted in the identification of 103 total assets, 67 destinations/public spaces, and 36 businesses/organizations. The following asset map is not a final list of recreational assets throughout the three towns, however its gaps highlight a community identified need to better promote and identify local assets across the tri-town region. For a more complete list, see the asset inventory list in the appendix.

	Count
Mountain Peak	19
Park	10
Body of Water	8
Other	4
ATV/Snowmobile Club/Area	7
Recreation Center	3
Hiking Area	4
Boat Ramp/Launch	6
Campground	2
Museum	2
Ski Resort	1

Source: Google Business Profiles



Tri-Town Outdoor Recreation Asset Inventory

Source: Google Business Profiles

In addition to this full listing, key sites repeatedly mentioned throughout engagement for this project include:

- **Spruce Mountain Ski Slope:** Maintained by the Spruce Mountain Ski Club, Spruce Mountain includes a ski lodge, three rope tows, 11 downhill trails, and seven miles for cross country skiing and snow shoeing. The Ski Slope has a vertical drop of 300 feet with 50% snow making coverage. Spruce Mountain is a destination for locals and visitors.
- French Falls: French Falls is a property along the Androscoggin River owned by the Androscoggin Land Trust, a portion of which is leased to the Town of Jay. It features a softball ball field, walking paths with picnic tables and Adirondack chairs, as well as open spaces for events such as Music in the Park in the summer, a Boo Bash in the fall and a Winter Festival with a manmade sledding hill. In the winter the trails are also used for snowshoeing. The French Falls River Walk offers four short walking loops that wind down behind the recreation fields and provide lovely views along the river.
- Livermore Falls Recreation Area: Livermore Falls Recreation Area offers a variety of outdoor recreation opportunities. These include sports fields, basketball courts, a tennis court (in need of an update), a playground, picnic tables, benches, and walking paths.



Engagement Findings

Throughout the process of developing this Master Plan, AVCOG staff and Fourth Economy worked closely with the Jay, Livermore, and Livermore Falls town managers, local leaders, and residents, employing a community-centered approach.

Engagement included interviews, community workshops, a public survey, and build session, detailed below.

Stakeholder Interview and Community Workshop Takeaways

Over the course of March through June 2025, the project team engaged 6 key stakeholders in one-on-one interviews, and 21 local residents via two separate Needs Assessment Community Workshops in the Jay, Livermore, and Livermore Falls region. The vocations and perspectives of stakeholders varied from local business owners, youth sports organizers and town leadership, to recreation experts and enthusiasts across the region.

Throughout the various interviews and strategy sessions, Fourth Economy set out to gather insights on the state of existing recreation assets, relevant economic and demographic trends, and community-wide needs and priorities in the recreation sector. Understanding the key challenges and opportunities from the perspective of the tri-town community of partners and stakeholders with greater clarity allowed the planning team to identify and develop forward-looking strategies and action steps to enhance recreation throughout the tri-town region.

The core questions Fourth Economy set out to gain clarity on were:

- What are the high priority needs, strengths and opportunities related to recreation in Jay, Livermore and Livermore Falls?
- What emerging recreation trends, changes, or new priorities should be taken into account and ultimately leveraged to inform the development of a comprehensive Recreation and Facilities Master Plan?

Across the board, town staff and residents expressed excitement around creating and implementing a plan with a centralized theme, clear strategies alongside action steps, and distinct entry points for partners to get more involved and collaborate more effectively. Stakeholders expressed optimism that such a plan will improve awareness of, access to, and broader use of recreation assets across the tri-town region.

The interviews and strategy sessions helped to fill in information gaps and add context alongside the quantitative data collected via data collection and analysis. A summary of these ideas, insights, and takeaways is provided below.

Local Volunteerism

Challenge:

Volunteer capacity is limited or not fully tapped: While the tri town region contains a small but consistent assembly of active, dedicated volunteers, stakeholders mention that it doesn't appear that there are enough volunteers to staff and support outdoor recreation facilities and programming. Volunteer participation appears to be declining across the tri-town region – and stakeholders mention that there's a general lack of clarity around what and how much responsibility to give to volunteers who want to be involved, without overwhelming them altogether. Local volunteer coordinators and leaders have posited that it has often been a struggle in recent years to get residents, particularly young and middle aged people, involved as volunteers in outdoor recreation work, citing a lack of enthusiasm or available time.

Opportunity:

Several stakeholders highlighted that there is an opportunity to increase volunteer capacity through several innovative avenues, including engaging remote workers, creating public volunteer celebration events, and potentially engaging unhoused individuals who want to contribute. Stakeholders mention that different leadership styles might make it easier to engage volunteers. For example, some volunteer coordinators have found success allowing volunteers to work independently and lead themselves, which has created space for volunteers to find and do work that is meaningful to them – thereby increasing retention and volunteer satisfaction.

Informing Residents of and Promoting Recreation Assets

Challenge:

Stakeholders cite a general difficulty with getting information in the hands of consumers, tourists and residents. The first challenge is conveying an understanding of the full scope of recreational assets that exist in the tri-town region. One stakeholder mentioned "The region has great assets but we haven't fully harnessed them to this point, nor know how to". Stakeholders similarly highlight that getting information about upcoming and ongoing events out to residents and tourists as a key challenge. One stakeholder wondered, "if someone is coming into Maine, how does the tri-town region fit into a travel adventure they can fully access."

Opportunity:

Stakeholders mention there is an opportunity to increase physical and digital signage, to promote and provide direction to and from the outdoor assets that already exist. Several stakeholders raised the idea of *creating and broadcasting a shared events calendar* across the Jay, Livermore, and Livermore Falls towns to increase event awareness and participation. Currently, stakeholders mention that getting event information outside of social media sites can be difficult, and that town websites are sparse and not consistently up to date. There's an ongoing program across Franklin County leadership intended to train and upskill town staff around effective website maintenance practices. There is an opportunity for tri-town staff to take advantage of this program and improve website quality and functionality.

Owners of outdoor recreation facilities can better position recreation spaces as year round destinations, for instance, expanding Spruce Mountain's facilities to operate during the spring and summer months. There's an opportunity for business owners who own and operate outdoor recreation spaces to think creatively about maximizing the experience of visitors by offering the right blend of physical activity, outdoor assets and cultural immersion. For example, business owners can make it easy for residents and tourists to find, experience, and reflect on their outdoor recreation experiences in real time to improve overall satisfaction.

Economic Development Infrastructure

Challenges:

Housing: The lack of availability of housing across all income levels, from affordable housing to market rate housing is a challenge for the tri-town region.

Transportation: Transportation to, through, and from outdoor spaces in the region is a challenge. AYS leaders mention that they have the requisite transportation to get participating kids to recreation spaces, but don't have transportation to get kids on site to begin each day.

Lack of an indoor recreation space: The tri-town region has the need for an indoor recreation space that can accommodate large indoor audiences and events, such as sports competitions or recitals.

Lack of community third spaces: Stakeholders mention that there are few third spaces for youth to hang out and spend time in outside of their homes.

Opportunity:

Outdoor recreation can drive economic development: As seen through Maine's 10 Year Outdoor Recreation Economy Roadmap, outdoor recreation is a long-standing and growing means of economic development throughout the state. Stakeholders posed the question: How does Jay, Livermore and Livermore Falls get into the larger conversation about "if someone is coming to Maine, how does the tri-town region offer residents and visitors a clear and unique menu of ways to experience outdoor recreation in the tri-town region?

Promote French Falls Trail Network: Is there an opportunity for the tri-town region to better promote the trail networks in French Falls, and the mountain biking and cross country running trails at Jay Recreation Area – to enhance use and access?

Equity & Access to Outdoor Spaces

Challenge:

Populations such as new immigrants and disabled residents struggle to access outdoor spaces: Some stakeholders have seen an upswing of international immigrants moving to and settling into the area. These immigrant families tend to be underserved in the recreation space because they aren't connected to legacy recreation programs.

Opportunity:

Existing programs and organizations are working on expanding access: Programs such as Gateway to Opportunity, Youth Action Network, and others are making efforts to engage populations and helping to provide entry points and access to natural outdoor spaces.

Funding for Recreation Initiatives & Programming

Challenge:

Finding and creating public funding opportunities: Town leaders often face challenges looking for and securing grant funding. Town leaders remark that they don't have the capacity to stay abreast of and apply for funding opportunities.

Opportunity:

Taking advantage of grant opportunities across the state is a ripe opportunity for the tri-town region to increase capacity and funding for recreational activities. Some stakeholders have called for the creation of a tri-town recreation department, supported by the three towns, and possibly administered by a consortium of local organizations, including AYS.

Youth Programming & Engagement

Challenges:

Young people and access to outdoor spaces: Stakeholders remark that there aren't enough recreation programming for youth, outside of AYS and a few smaller youth programs, that expose young people to the outdoors across the tri-town region, particularly all year round. In one example, the AYS program is limited by the capacity of the former Livermore Falls High School gym (the AYS building) - which can only hold 220 kids. AYS would need a bigger and retrofitted building in order to accommodate an expansion of the program.

Lack of funding for AYS programs: Stakeholders perceive AYS as having difficulty securing adequate funding from the towns to run programming and purchase program-critical materials like sports equipment. Stakeholders similarly mention a lack of outdoor space for sports activities – "There used to be fields in all three towns, but now it's more limited." Some volunteers have been helping to clean fields and prepare them for use by AYS and other sports activities to help fill a funding shortage and lack of field maintenance throughout the calendar year.

Opportunity:

Young people are interested in engaging in outdoor recreation: As demonstrated by AYS and others, there is existing demand for youth programming. Seen in the following section, the survey also revealed demand for new and expanded recreation programming across age groups.

Survey Findings

The purpose of the public survey was to uncover residents' perspectives on existing assets and recreational needs across Jay, Livermore, and Livermore Falls. The survey was targeted, with intentional outreach at town community meetings and events, as well as through email outreach.

As a non-random survey, information cannot be used to extrapolate to the overall population. However, the nature of this survey allowed for residents to share their individual lived experiences through a mix of multiple choice and open ended questions.

The survey, available through both digital and paper forms, remained open from mid-March through May 1st of 2025 and resulted in 112 completed submissions.



Which Community Do You Live In?

Source: AVCOG Community Feedback Form 2025

Just over half of survey respondents live in Jay, followed by Livermore (25%) and Livermore Falls (20%). This breakdown closely resembles population shares across the tri-town region: Jay (59%), Livermore (23%), and Livermore Falls (18%). A small share of respondents live outside of the tri-town region (3%).



How often do you participate in recreation?

Source: AVCOG Community Feedback Form 2025

The largest share of Jay and Livermore respondents participate in recreation once a month or less. One third of Livermore Falls respondents participate in recreation a few days a month. Overall, the recreation patterns of respondents are similar across the tri-town region.

Have you ever found it difficult to access or enjoy recreation?



Source: AVCOG Community Feedback Form 2025

More than half of respondents (55%) find it difficult to access or enjoy recreation at least some of the time.

Respondents cite difficulties with the following sites/activities:

Note: all responses pulled verbatim and may contain errors.

- Recreation Options
 - Safe place to bike
 - There are no pickle ball courts near me
 - Livermore falls rec field, Livermore rec field also lacking playground or swing set, neither field has a track
 - Trails for snowmobiles and 4-wheeling that make it so you can use trails to get from outskirts to town. It's hard with no power line trailers for 4-wheeling.
 - Livermore has a very short ATV season (mid to late June through Labor Day) that is reportedly due to landowner's requests - but other area clubs don't have the same issue for some reason.
- Physical Accessibility & Safety
 - Trails are not handicapped accessible. Track is also not safe.
 - Trails due to weather
 - Safe walking areas are not available
 - Walking trails in poor repair, ruined with ATVs or people lurking around making it feel dangerous.
- Marketing
 - Everything is secluded and not very well advertised
 - Really anything, there doesn't seem to be a lot of information of existing recreation sites.
 - Sites are difficult to locate on the internet, there doesn't seem to be much information out there.
- Infrastructure
 - "Parking at most locations is difficult"
 - An easier/faster way from Livermore into Livermore Falls
- Community Events
 - A multi-town downtown family day festival type event with music food etc (shut down main st).
 - No good places to have children parties.
 - "Things" for senior citizens

Respondents suggest the following improvements:

- New or reinvented spaces
 - Livermore Falls should rearrange the rec field completely. The playground (bigger playground needed) should be where the first small t-ball field is if not closer toward the police station, near the skate park. There should be a track around the soccer/sports field, tennis courts removed. Basketball courts should be repaired or redone.
 - Updates to the playground.
 - Make new trails and mark them. Utilize land buy spruce mtn.

- A supervised place for kids and families.
- Add more than just walking trails. Sports goals, disc golf baskets, playground equipment, benches all add to an inviting and enjoyable experience that would make me come back.
- Awareness and signage:
 - Letting people know what is available or where to park, how to get there, would be a good start.
 - More parking options, directing traffic.
 - Better lighting, more events planned for those locations. We have facilities that are used for one sports season for one day a week and are then never used again.
 - Signage Make it so people who have never been on the trails can know easily where to go.
 - Information and advertising.
- More all-season activities and upkeep
 - All season path for biking- snowmobiling- walking
 - Better equipment to maintain snow on trails.
- More programming
 - Get some free or low-cost activities Adult Ed could go back to offering more than just high school or college classes
 - More events planned for those locations. We have facilities that are used for one sports season for one day a week and are then never used again.

What do you think would help improve your recreation experiences and increase opportunities across/in Jay, Livermore, and Livermore Falls?

	Total
Awareness/marketing	64
Quality of experience	47
Programming	40
Safety/security	37
Coordination	31
Friends/companions	24
Transportation	8
Other	4

Source: AVCOG Community Feedback Form 2025

In this question, participants were asked to check all that apply. More than half of participants selected awareness/marketing as a means to improve their recreation experiences and increase opportunities.

What are your favorite recreational sites, activities, and events in Jay, Livermore, and Livermore Falls?



Source: AVCOG Community Feedback Form 2025

If you could wave a magic wand, what recreation sites, activities, and events would you want to see added or improved in Jay, Livermore, and Livermore Falls?

Top responses, by category:

- Improve trails and the relationship between motorized and nonmotorized sports (26)
- Offer New Recreation: Pickleball, Disc Golf, and more (21)
- Develop Space and Programs for Youth, particularly a playground (11)
- Expand Community Events (10)
- Create a Community Recreation Center (8)
- Dedicate a Dog Park (6)
- Improve Spruce Mountain (5)
- Enhance Infrastructure and Access (5)
- Provide More Activities for Seniors (4)
- Protect Public Land (4)
- Continue and Expand Community Music (3)
- Clean Up Key Sites (3)
- Promote Outdoor Recreation as Economic Development (2)

Build Session

On May 19, 2025 organizers of the Master Plan invited residents to participate in a community build session at the Town of Livermore Falls Town Office. One goal of the community build session was to share with local residents some of the key insights learned from previous data collection and analysis efforts. The other objective was to build on the primary takeaways from the Needs Assessment Community Workshops in March 2025, in order to outline and prioritize key actions, strategies, and implementation steps local stakeholders can take to enhance recreation in the region.

Over the course of the session, the planning team shared key insights learned from the broad suite of engagement tools including survey, interviews, online reports, web sources, and in-person workshops. Attendees then separated into five small groups focused on key topics of community interest. The topic stations focused on ways the local community can: Develop a Maintenance Strategy; Invest in Event and Location Promotion; Support Programming for Youth; and Promote Volunteerism. The 19 local participants from Jay, Livermore, and Livermore Falls who attended the build session contributed to these conversations by responding to key "how might we" questions with tangible tactics and actions steps local leaders can implement.

During the build session, community members showcased significant interest in investing in upgrades in core locations like Spruce Mountain Ski Slope, Livermore Falls Recreation Area and Fields, French Falls, and the AYS Building. Several of the key ideas that emerged include building local capacity to enhance outdoor recreation; improving information sharing to allow more residents to learn about and participate in local recreation events and opportunities; developing a strategy for maintaining local recreation assets; and investing in a number of signature locations to allow for year-round, expanded use & enjoyment.





Key Strategies

The following six strategies emerged from the quantitative and qualitative data gathered throughout the planning process, and were finalized with key stakeholders and town leadership. The actions under each key strategy are organized by short to long term implementation timelines.

Strategy: Strengthen the Administrative Foundation for Supporting Recreation

Jay, Livermore, and Livermore Falls is home to a diverse array of rich outdoor recreation assets, including trails, parks, mountain peaks, lakes, and several access points to the Androscoggin River. Community residents highlight a lack of awareness of the breadth of assets and events that exist in the region, and express a complementary desire for increased promotion to inspire greater participation and use. Supporting and promoting recreation however, requires intentional time and resource capacity. This strategy aims to build that capacity by establishing a recreation coalition in the short-term that sets the stage for a permanent self-sustaining staff position dedicated to enhancing recreation throughout the tri-town region.



Action: Establish a Recreation Coalition

Why This Is Important: Successful implementation of a thoughtful plan requires buy-in and guidance from stakeholders with diverse perspectives and expertise across the region. In addition, town staff have limited capacity to lead implementation without the support of local experts and recreation practitioners. The coalition will help to continue the momentum built over the course of the planning process, and ensure long term sustainable growth through peer-to-peer learning and collaborative support across the region.

Required Tasks:

- Establish the role, goals, and timeframe of the coalition before its launch. Document clear expectations of time commitments expected from members. Consider drafting a "contract" or MOU for coalition members to sign to formalize their understanding of and commitment to their role.
- Invite local residents with varying expertise and perspectives to join the coalition, including youth, seniors, disabled individuals, racial/ethnic minorities, and other current or prospective users of recreation.
- Hold bi-monthly meetings in year one, and quarterly meetings there-after.

Best Identified Partner:

• Town Leadership and Staff

Resources Needed:

• Local residents who are knowledgeable of recreation ecosystem and invested in supporting its growth and local development

Proposed Timeframe:

• Short term

Action: Develop Plan for a Self-Sustaining Tri-Town Recreation Director

Why This Is Important: In order to help enshrine recreation as a key identity, draw and economic driver of Jay, Livermore and Livermore Falls, the towns must prepare a long-term plan to build capacity to help grow and sustain recreation as an asset. A key aspect of that plan is to create a self-sustaining and perpetual position dedicated to leading and coordinating recreation initiatives throughout the tri-town region.

Required Tasks:

- Schedule conversations and visits to <u>New Gloucester</u> (population ~5,200), <u>Belgrade</u> (population ~3,300) and <u>Fryeburg</u> (population ~3,300) to learn more about their self-sustaining recreation departments and better understand how they are run and funded.
- Develop a self-sustaining business plan for a tri-town recreation director role based on the unique context of Jay, Livermore, and Livermore Falls, and lessons learned from the site visits to other towns.
- Launch the tri-town recreation director position.

Best Identified Partner:

• Recreation Coalition, with Area Youth Sports (AYS)

Resources Needed:

- Background research and peer regional learning
- A business plan for the position or encompassing department

Proposed Timeframe: Long Term

Strategy: Create a Maintenance Strategy

Jay, Livermore, and Livermore Falls collectively have a diverse range of outdoor recreation assets, including trails, fields, parks, mountain peaks, and bodies of water. Ensuring that these assets are well taken care of is critical for their long term sustainability and for encouraging active community use. A robust maintenance strategy will require financial resources to purchase new materials and equipment, people power in the form of volunteers to maintain physical grounds, and expertise to project and address surface and weather condition changes due to climate shifts.

Action: Craft a Fundraising Strategy for Recreational Asset Maintenance

Why This Is Important: While lots of daily maintenance can happen with the help of dedicated community volunteers, some maintenance tasks and equipment require significant monetary investment. Building a cohesive fundraising strategy for the three towns will help to adequately fund the maintenance and improvement of local recreation assets over time.

Required Tasks:

- Establish a central deposit system for the three towns to use to fundraise for maintenance. Print and post flyers with a common QR code at all recreational assets in the three towns to make it easy for people to donate to support maintenance of the trails or boat launches or waterways they use and love.
- Establish a process to determine how general funds are spent.
- Pursue maintenance grants for key projects. Examples include:
 - <u>Maine Trails Bond</u> (requires matching funds)
 - Potential partnerships with Western Maine Outdoor Recreation Hub of Excellence
 - Maine Community Foundation

Best Identified Partner:

• Recreation Coalition

Resources Needed:

- Central deposit system for the three towns
- Creation and posting of the QR code poster

Proposed Timeframe:

• Short term (2025 - 2026)



Why This Is Important: Crafting a plan that details the conditions and priorities for improvement and upgrades of the existing recreation assets and outlines the activities and resources necessary to successfully carry out a maintenance plan are essential to ensuring trails, waterways, and recreation spaces are maintained for the long-term.

Required Tasks:

- Use the High Peaks Alliance Asset Classification System to assess all assets.¹ This will help determine what maintenance activities are already underway and what gaps exist.
- Develop a system to document the maintenance assessments as they are conducted.
- Train local assessors to complete the assessments.

Best Identified Partner:

Recreation Coalition

Resources Needed:

- The High Peaks Alliance tool
- Prospective volunteer or paid assessor trainees

Proposed Timeframe:

• Short term

Strategy: Invest in Core Locations and Infrastructure to Ensure Year-Round Usability

The tri-town region is home to several signature recreation destinations and spaces. With the widening of shoulder seasons due to climate change, year-round strategies are increasingly important. Strategic investments may be needed to allow for creative new expanded use while acknowledging resources and capacity are limited.



Action: Activate Spruce Mountain Ski Slope and Spruce Mountain Conservation Area for Year-Round Use

Why This Is Important: Spruce Mountain Ski Slope is centrally located in the tri-town region and serves a critical role in providing outdoor recreation for adults and youth alike. While some improvements have been made to the ski lodge (including renovations by Maine Cabin Masters in 2024), additional improvements would further activate Spruce Mountain as a recreational asset. For example, adding a sprinkler system will unlock Spruce Mountain lodge as an event and gathering space, enabling the entity to host events and activities year-round.

At the neighboring Spruce Mountain Conservation Area owned by the Androscoggin Land Trust, the boat launch has recently been updated to support hand-carry boat launching, but is not a fit for

¹ High Peaks Alliance Asset Classification System scores assets based on condition across a series of indicators including east of access, signage, four-seasons suitability, and future resilience.

larger capacity boats. Expanding and fortifying the boat launch will increase access to and use of the river. In addition, the boat launch is right next to the Spruce Mountain Ski Slope parking area, which could complement Spruce Mountain Ski Slope parking needs if improvements are made.

Required Tasks:

- Pursue funding and installation of a new sprinkler system, including the following: obtain a quote for the cost of the sprinkler system; obtain funding to pay for the system and installation; obtain permit by rule; get approval from the State; hire an engineer to support design; and complete construction.
- Identify grants and other fundraising strategies to activate non-winter use, such as the establishment of a disc golf course at Spruce Mountain. According to UDisc, a popular app and website for disc golf enthusiasts, disc golf is a competitive advantage that the region has over others, as Lewiston/Auburn, Maine are among the top 10 disc golf cities in the country.
- Explore options to add parking spaces.
- Support the ALTs efforts to fortify the boat launch.

Best Identified Partner:

• Spruce Mountain Ski Slope Board, Androscoggin Land Trust (ALT)

Resources Needed:

- A quote for the sprinkler system (already underway).
- Funding: Leverage opportunity to pursue funding from the Maine Trails Bond or the Killington Foundation for the sprinkler system.

Proposed Timeframe:

• Medium term

Action: Activate Livermore Falls Recreation Area

Why This Is Important: Livermore Falls Recreation Area is a large outdoor space that is currently underutilized but has significant potential as a multi-use space. In addition, additional investment in expanding use of the area could complement several potential activations of the space that are already ongoing and planned.

Required Tasks:

- Short Term:
 - Re-pave the paved walking path once the sewer plant upgrades are completed.
 - Apply for funding to convert basketball/existing tennis courts to pickleball courts.
- Long Term:
 - Invest in a pavilion and restrooms at Livermore Falls Recreation Area.

Best Identified Partner:

• Town of Livermore Falls

Resources Needed:

• Funding to support space additions, sports equipment, local events and community activations

Proposed Timeframe:

• Short - Long term



Why This Is Important: French Falls is well utilized by residents, and was most frequently referenced in the survey as respondents' favorite recreational site. In addition, there are already conversations underway to pursue building an amphitheater at the location to host additional events, as well as connect to the Jay Recreation Area.

Required Tasks:

- Obtain a quote for construction stage or pavilion event space.
- Secure funding to construct a stage or pavilion event space.
- Create a management plan for programming of space and rentals.
- Explore opportunities for installing restrooms.
- Build additional, more accessible trails.

Best Identified Partner:

• Town of Jay, Androscoggin Land Trust

Resources Needed:

- Grant funding and permits for construction
- ALT Maine Trails Program grant

Proposed Timeframe:

• Medium Term

Action: Invest in Repair of AYS Building and Conversion to a Community Center

Why This Is Important: There isn't a large indoor recreation space in the three towns. Previously, older adult residents would use the AYS building for indoor walking, but that required an administrator to first unlock the building during non-use periods. The building is in an advantageous, central location and is perceived to be structurally sound, though several renovations are required to ensure comfort and safety. Ideally, this space can be used as a multi-use community center where all ages can recreate or spend time, and could potentially include other amenities like a cafe.

Required Tasks:

• Obtain a quote for building repair and upgrades.

• Apply for funding to support building upgrades.

Best Identified Partner:

• AYS

Resources Needed

• Grant funding and construction permits for building repairs

Proposed Timeframe:

• Long term

Strategy: Increase Access to Outdoor Events and Spaces

There is a robust offering of dynamic, community-centered, and well attended events and recreation spaces in the three towns. Local residents express a shared love for the tri-town's outdoor assets, and aspire to take advantage of them even more. Tri-town leadership can support the increased community use of outdoor activations, experiences, and spaces by increasing public awareness through information sharing, building excitement, and increasing user-friendliness and accessibility. The implementation of additional marketing and public awareness infrastructure investments designed to increase ease of information access can further increase participation and engagement. Action steps such as building a shared calendar to promote events or investing in signage to make recreation assets easier to find will create more welcoming and better used spaces and increase attendance at events.

Action: Build a Shared Calendar and Central Location for Information

Why This Is Important: A shared calendar would serve as a one-stop, digital front door where residents and visitors can learn about past, ongoing, and upcoming events. Residents often find it difficult to know what is happening, and plan accordingly to attend and participate fully in recreation events. A shared calendar across Jay, Livermore, and Livermore Falls would increase use of recreation assets and build community through in-person events and engagement.

Required Tasks:

- Assess the existing digital stations where event information is held and shared (e.g., town websites, facebook sites).
- Identify an organization that can host and manage the event calendar (e.g., JLLF Chamber of Commerce).
- Work with digital developers (such as computer science students at University of Maine Farmington, Central Maine Community College, or University of Maine Augusta) to create a comprehensive and continual web scraping process that would pool together events information and display them on the website.

Best Identified Partner:

• Recreation Coalition, with JLLF Chamber of Commerce

Resources Needed:

- Existing list of community events
- Prospective student volunteers/interns

Proposed Timeframe:

• Short term

Action: Promote Core Recreational Spaces for Enhanced Public Awareness

Why This Is Important: Currently there is limited signage for key recreation spaces, including Spruce Mountain Ski Slope and Livermore Falls Recreation Area. Increasing visible signage, co-branding, and wayfinding can promote awareness and provide a more welcoming environment for residents and visitors.

Required Tasks:

- Establish wayfinding on the road to advertise Spruce Mountain Ski Area, as well as the designated parking area for Spruce Mountain, and seek approval from the Department of Transportation to place signage.
- Establish better signage for Livermore Falls Recreation Area and French Falls.
- Promote the mountain bike trails at the Jay Recreation Area to increase use and to test interest from the mountain bike community in using trails in this region.
- Promote the Spruce Mountain Conservation Area boat launch for community use, once completed.

Best Identified Partner:

• Owners of each asset can lead their own signage and promotion effort: Spruce Mountain, Town of Livermore Falls, Town of Jay, Androscoggin River Watershed Council

Resources Needed:

- Funding: ALT has a \$17,000 matching grant that could be used to support boat launch improvements at the Spruce Mountain Conservation Area, however the organization first needs to determine how to activate it.
- State and regional approval (where needed)

Proposed Timeframe:

• Short term



Why This Is Important: There are several trails in the tri-town region that are not mapped and don't show up on popular trail finding sites such as AllTrails, Google Maps, and Maine Trail Finder. Updating online digital maps is a key way to increase awareness, use, and accessibility of trails in Jay, Livermore, and Livermore Falls.

Required Tasks:

- Work with municipalities, landowners, land trust, ATV & Snowmobile clubs to identify and map trails.
- Update the 2018 Androscoggin Greenway Map and Guide to better reflect existing recreational assets.
- Add existing assets to AllTrails. In order to do this, a user needs to submit an activity via the AllTrails app or website. This involves finding the specific activity a user wants to suggest, adding photos and descriptions, and then using the "Suggest as New Trail" option. The submitted trail will then go through a moderation process by the AllTrails team. Trails could be walked by youth volunteers who would be responsible for submitting to AllTrails.

Best Identified Partner:

• Town Staff & Leadership

Resources Needed:

• Maine Trails Bond to support mapping of existing trails

Proposed Timeframe:

• Medium term

Action: Develop Cohesive Regional Signage

Why This Is Important: Residents and tourists use publicly viewable signs, posters and information boards to help them navigate the trails, lakes, rivers, mountains, and other recreational spaces. Signage that is clear, trustworthy, easily identifiable, and consistent will allow visitors to more comfortably access and traverse through outdoor spaces throughout the three towns, thereby increasing ease of use, and experience satisfaction. It will also signal a unified three-town plan.

Required Tasks:

- Develop a tri-town logo to establish cohesion among recreation assets in the three towns.
- Invest in graffiti resistant signs with a cohesive look for all trail heads in the region.
- Identify locations to site new signage

Best Identified Partner:

• Recreation Coalition

Resources Needed:

- Sign construction materials
- Town staff & volunteers to build and install signage

Proposed Timeframe:

• Medium term

Action: Expand Existing or Add New Signature Regional Event(s)

Why This Is Important: Community events are effective at bringing local residents together, as well as attracting residents from surrounding towns and regional tourists to the area. There are several popular events that already exist in the tri-town area, including the Apple Pumpkin Festival, Jay Winter Festival, and Music at the Gazebo. Expanding these existing events through additional promotion and cross-town collaboration could support increased regional community pride and social connectivity for residents and visitors.

Required Tasks:

- Encourage and enable cross-town promotion of existing events.
- Host and market events particularly during school breaks to provide opportunities for resident youth to participate.
- Highlight transportation options at key events (see below).
- Build connections with regional tourism offices to help promote key events.
- Designate a signature regional event with regional co-promotion.

Best Identified Partner:

Recreation Coalition

Resources Needed:

• Shared events calendar (see above)

Proposed Timeframe:

• Medium term



Why This Is Important: Transportation is a significant suggested area of improvement in the region. Local residents and leaders indicate that more people would participate in or attend events if they had access to the appropriate transportation to travel throughout the tri-town region.

Required Tasks:

- Connect event organizers to existing transit options such as Western Maine Transportation Services" (WMTS).
- Celebrate and further activate the informal and voluntary ride sharing that already exists.
- Build relationships with WMTS and explore the feasibility of running a route during large regional events.

Best Identified Partner:

• Recreation Coalition and Town Leadership

Resources Needed:

- Connections to WMTS
- Shared events calendar and process for coordinating transportation options

Proposed Timeframe:

• Medium term

Strategy: Support Programming for Youth and Seniors

Recreational programming that centers youth and older adults can contribute to positive physical and mental health outcomes and community-building. Existing programming, such as Area Youth Sports or Music at the Gazebo, could be enhanced or expanded to further engage youth and older adults, and even create additional intergenerational opportunities.

Action: Build Momentum and Coordinate Pick-Up Sports

Why This Is Important: Local rec fields are available for use, and can be fully maximized by hosting organized pick up games (ie. kickball, soccer, football, etc.) for youth and families. Organized pick up sport activities are a low-commitment and low-cost way to engage youth, build community, and increase usage of local recreational facilities.

Required Tasks:

• Reach out to local sports and community organizations (AYS, etc.) to create a rotating calendar of sports programs that would run on different days/times and cater to different groups and activities.

Best Identified Partner:

• Recreation Coalition, with AYS and school leadership

Resources Needed:

- Map of local recreation assets
- Community calendar to share event information with the public

Proposed Timeframe:

• Short term

Action: Create Volunteer Mentorship Opportunities for Adults & Youth

Why This Is Important: Adults, particularly older adults, can support the growth and development of younger residents by passing on knowledge, building community pride, and teaching new skills. Youth express a desire to learn key outdoor skills and experience outdoor recreation, and could benefit from the guidance and care of a local mentor.

Required Tasks:

• Select and recruit an organization to lead the management of the mentorship program.

- Recruit adult volunteers/mentors along with youth mentees.
- Match mentors & mentees.
- Administer, monitor, evaluate, and improve the program.

Best Identified Partner:

• Recreation Coalition, with school leadership

Resources Needed:

- Dedicated paid staff
- The incentive of college credit to offer to potential volunteers

Proposed Timeframe:

• Medium term

Strategy: Promote Volunteerism

Jay, Livermore, and Livermore Falls depend on a host of committed volunteers, particularly retirees, to maintain trails, parks, and other recreation. Fortifying and expanding the volunteer base will be critical to maintaining area assets for residents to enjoy into the future.

Action: Increase Volunteer Credit Requirement for Local High School

Why This Is Important: According to local residents, encouraging volunteers to take the initial step to sign up for volunteer opportunities is one of the most difficult barriers for volunteer coordinators or organizations in need of volunteers to overcome. Potential volunteers often have limited time, fear volunteering alone, or aren't aware of all of the volunteer opportunities available at a given time. Currently, high school students can sign up for a two-credit course and receive a distinct community cord at graduation. However, a large share of students are unaware of this program and therefore do not participate. An increased, robust, and well marketed volunteer credit requirement for high school students would serve as an incentive to motivate students to seek out and sign up for additional volunteer opportunities in Jay, Livermore, and Livermore Falls, including those that help activate and sustain recreation.

Required Tasks:

- Connect with school leadership to better understand the existing high school volunteer requirement and incentive structure.
- Collaborate with the local superintendent and school board stakeholders to identify a sufficient number or range of volunteer hours to support student growth and community involvement.
- Submit a formal request to increase the volunteer credit requirement.
- Create a youth-specific pipeline in the volunteer resources/database list to serve as a gateway for high school students into broader volunteer opportunities across the three towns.

Best Identified Partner:

• Recreation Coalition, School leadership

Resources Needed:

• Partnership with the school superintendent and high school principal

Proposed Timeframe:

• Short term

Action: Create a Volunteer Resource List/Database

Why This Is Important: A volunteer resource list would serve as a platform that would capture and display information about the capacity, specific skillsets, and fluctuating personal priorities and schedules of prospective volunteers. A live and dynamic volunteer resource list and database would allow coordinators and organizers in need of volunteers to view and get in touch with willing and available volunteers who match the needs of a specific volunteer opportunity.

Required Tasks:

- Create a paper, web, and digital application compatible form that would allow volunteers and volunteer coordinators to input information about volunteer preference, skills, needs, and opportunities.
- Implement appropriate privacy controls to protect private information.
- Designate a coordinator who could help to match volunteers with volunteer opportunities.
- Create a local tri-town volunteer recognition and celebration campaign, culminating in a signature event either online or in person.

Best Identified Partner:

• Recreation Coalition

Resources Needed:

- Student intern volunteers at local higher education institutions
- An existing list of list of volunteers who've worked with local organizations in the past

Proposed Timeframe:

• Medium Term



Implementation Timeline

The interactive version of the implementation guide is available <u>here</u>.

Appendix

Asset Inventory

Asset Name	Category	Address
Andy Valley Riders	ATV/Snowmobile Club	
Bartlett Pond	Body of Water	Livermore, ME 04253
Boat Launch Spruce Mountain Ski Slope	Boat Launch	Ski Slope Road,, Jay, ME 04239, United States
Boat Launch route 140	Boat Launch	Route 140 Jay, ME 04622
Boat Launch (Pine Island)	Boat Launch	Pine Island Jay, ME 04622
Boothby's Orchard and Farm	Other	366 Boothby Rd, Livermore, ME 04253, United States
Bowman Airfield	Other	14 Lyman Ln, Livermore Falls, ME 04254
Brettruns Pond	Body of Water	Livermore, ME 04253
Brettruns Wheelers	ATV/Snowmobile Club	Livermore, ME 04253
Brettuns Pond	Body of Water	Brettuns Pond, Livermore, ME 04253
Butter Hill	Mountain Peak	Livermore, ME 04253, United States
Camp CenterStage	Campground	295 Maple Ln, Livermore, ME 04253, United States
Camp Good News of Maine	Campground	413 Campground Rd, Livermore Falls, ME 04254, United States
Canton Hi Riders	ATV/Snowmobile Club	Canton, ME 04221
Canton Trail Riders	ATV/Snowmobile Club	Canton, ME 04221
Chase Hill	Mountain Peak	Livermore, ME 04253, United States
Cow Hill	Mountain Peak	Jay, ME 04239, United States
Ford Hill	Mountain Peak	Livermore Falls, ME 04254, United States
Foundry Site Carry In Boat Access	Boat Ramp	137 Park St, Livermore Falls, ME 04254, United States
French Falls Recreation Area	Park	French Falls Dr, Jay, ME 04239, United States
French Falls River Walk	Park	French Falls Dr, Jay, ME 04239, United States
Griffin Field Rd	Park	Livermore Falls, ME 04254
Grouse Haven Wing-Shooting	Other	93 Bartlett Rd, Jay, ME 04239, United States
Hackett Hill	Mountain Peak	Livermore, ME 04253, United States
Hamlin Hill	Mountain Peak	Livermore, ME 04253, United States
Jay Hill	Mountain Peak	Jay, ME 04239, United States
Jay Recreation Area	Hiking Area	51 Watertower Ln, Jay, ME 04239, United States
Dow Field	Park	Franklin Road
Jay Village	Park	Stone Street in Jay
Jay-Niles Memorial Library	Recreation Center	983 Main St, Jay, ME 04239
Jug Hill	Mountain Peak	Livermore Falls, ME 04254, United States
Jug Jill Riders	ATV/Snowmobile Club	Livermore Falls, ME 04254
Little Moose Hill	Mountain Peak	Jay, ME 04239, United States

Livermore Community Center	Recreation Center	29 Church St, Livermore, ME 04253, United States
Livermore Falls Recreation Area	Park	Mill St, Livermore Falls, ME 04254
Livermore Trail Blazers	ATV/Snowmobile Club	
Long Pond Boat Ramp	Boat Ramp	Livermore, ME 04253, United States
Lookout Rock	Hiking Area	Livermore Falls, ME 04254, United States
Maine's Paper and Heritage Museum	Museum	22 Church St, Livermore Falls, ME 04254
Moose Hill	Mountain Peak	Livermore Falls, ME 04254, United States
Moose Hill Pond	Body of Water	Livermore Falls, ME 04254
Mt Farm	Other	291 Soules Hill Rd, Jay, ME 04239, United States
Nebo Mountain	Mountain Peak	Jay, ME 04239
Norlands Living History Center	Recreation Center	290 Norlands Rd, Livermore, ME 04253, United States
Oak Hill	Mountain Peak	Livermore, ME 04253, United States
Paine Hill	Mountain Peak	Jay, ME 04239, United States
Parker Pond	Body of Water	Jay, ME 04239
Philbrick Hill	Mountain Peak	Jay, ME 04239, United States
Pines Island Park	Park	Jay, ME 04239
Recreation Field-Brettuns Fields	Park	Livermore, ME
Recreation Park	Park	Mill St, Livermore Falls, ME 04254, United States
Richs Mountain	Mountain Peak	Livermore, ME 04253
Round Pond Boat Landing & Swimming Area	Boat Ramp	739-771 Federal Rd, Livermore, ME 04253, United States
Round Pound	Body of Water	Livermore, ME 04253
Seven Mile Stream	Body of Water	Jay, ME 04239
Shackley Hill	Mountain Peak	Livermore, ME 04253, United States
Spruce Mountain Ski Slope	Ski Resort	Ski Slope Road, Jay, ME 04239, United States
The Androscoggin River	Body of Water	
The Barn Yard All Terrain	Off Roading Area	807 Boothby Rd, Livermore, ME 04253, United States
Tolla Wolla Wildlife Conservation Management Area	Hiking Area	414 Maple Ln, Livermore, ME 04253, United States
Treat Hill	Mountain Peak	Jay, ME 04239, United States
Tri-Town SkatePark	Park	Mill St, Livermore Falls, ME 04254
Warren Hill	Mountain Peak	Jay, ME 04239, United States
Washburn-Norlands Living History Center	Museum	290 Norlands Rd, Livermore, ME 04253
Waters Hill	Mountain Peak	Livermore, ME 04253, United States
Western Maine ATV Club	ATV/Snowmobile Club	Jay, ME
Whistle Stop Trail	Hiking Area	

Survey Magic Wand Results

If you could wave a magic wand, what recreation sites, activities, and events would you want to see added or improved in Jay, Livermore, and Livermore Falls?

	Longer hiking trails. Perhaps some with backcountry backpacking camp sites
	I would love a walking path that is strictly for pedestrian traffic, no motorized vehicles. There are no safe even walking areas that do not run next to the road.
	ATV trail expansion. Better boat launches in the town of Livermore - no docks. More use at spruce mountain. Concerts, weddings, hiking, ECT
	An easily accessible bike bath that is not shared with motorized vehicles.
	Work done to the ATV trails. We have a lot of ATV users in this area and around this area that use our trails and access our businesses from these trails. Our local trails are a prime location to opportunities for our community. 3. The ATV trails also have excellent walking and hiking trails that could use a lot of work to enhance bikers and mountain bikers rides.
	Snowmobile trails- grooming equipment
	More trails for hiking and bikes
	more foot only trails like french falls, behind the high school we have a lot already but maybe if we could branch further it's beautiful and is very appreciated though!
	A river walk or more activities along the river and easier access/signage.
Improve trails and the relationship between motorized and	Making the Whistle Stop Trail save for people enjoying the trail and not on a machine.
nonmotorized sports	I would like to see a safe biking area. An area where only walking jogging and bikes are allowed
	Bike trails
	I would improve the recreational trails for snowmobiles and ATVs with better trails, more access, and improved signage. Powersports bring money into our towns (especially the gas stations and restaurants)- we need to take notes from the bigger hubs like Rangeley and Rumford to make our trails a joy to ride- not just a way for locals who know where they're going to get to better trails.
	Mountain biking trails. Some sort of family park with trails and paths.
	The ATV roads in Livermore are pretty rough.
	A continuous multi purpose trail along the river, on the Livermore side.
	Well maintained, safe, clean walking trails that can be used with a stroller. Town or neighborhood yard sale events. Farmers markets.
	A running/walking track, can be made of dirt just anything that is a loop
	More walking/ hiking trails.
	Atv , snow mobile trails, Better boat ramps on the Androscoggin River.

	I want network of dedicated bike paths that are plowed in the winter and easy to use for commuting. More parks and outdoor spaces are always a plus as well.
	Improve ATV trails
	The Snowmobile Trial on Map 9. Fixed from beaver flooding/damages. Klin Road drainage project make the Androscoggin water quality outstanding - drinkable
	Bike trails, canoe/kayak on river below dam, summer softball league
	River front clean up (especially the old Otis mill - looks like a bomb was dropped). Not a good look for main street, route 4, tourists, and potential business owners. require clean up.
	add bike, walking
	Pickle ball courts outdoor fitness bike paths golf
	Like to see a pickleball court in Livermore possibly at ball field in Sourh Livermore. Pickleball is a hot sport for all ages
	Tennis court Pickle ball court Basketball court Parking at rec field picnicking by the river, clear out all the brush and move tables Pavillion for group/band/concerts Ice skating/hockey rink outdoor Circular walking trail around rec field Mini park areas around village area Carry in area for kayaks Improve baseball diamonds/seating
	I would like to see a disc golf course added to the area. Community disc golf courses around the country are a great way to maintain property, create community involvement, and offer opportunities for the schools to get involved in a fast growing sport across the country!
	Pickle Ball at the new courts
	Hockey area
Offer New Recreation: Pickleball, Disc Golf, and more	Rec fields and playgrounds - the actual fields are maintained well but the playgrounds are minimal, the tennis courts are unusable, the outdoor basketball courts are ruined and unusable at the Livermore falls field. This area is right along the river and has so many opportunities for beautiful trails - would be a great area for a track with the flat ground as well.
	Sand Volleyball Courts, Basketball Courts, Biking/walking trail along the river
	Disc golf
	Improve the hiking trails and tennis courts. Maybe add separate pickle ball courts that can be used both summer and winter.
	I think finding more activities, mini golf, disc golf or other engaging activities would bring more visitors to the area.
	Outdoor games. Community building for adults to participate and include youth
	Places to play racket ball.
	indoor basketball, tennis, pickleball, nature trails for safe walking
	Public playground, paved walking paths for accessibility, water/splash park, track, gazebo's & stage at French Falls
	pool, tennis court, splash pad

Develop Space and Programs for Youth particularly a playground public pool, zipline, splash pad, pavilion for picnics at french falls, pickle ball & tennis court, life size chess board, community gym (ymca style) or health center could include most of these things and have workout equipment. I think it would be valuable to have these for a reasonable fee (monthly) I would love a good playground in Jay, at French Falls. We are the only town in the surrounding area without a public playground and French Falls is the perfect location The town of Jay owned area below the cell tower carries huge potential with the already open fields and low density forested areas to put in an 18 hole disc goff course free to the public. Maine has few disc golf courses that are free. I have walked nearly every square inch of that property and finistalled properly could remain a very beautiful area that could still be accessible at the same time to the walkers, joggers, snowshoers and skiers that already because it is such a well spread out piece of properly. The potential is huge for a pro level course. Also, there is no park playground in Jay for families to bring their kids to other than the school. Something like that would be nice. I want roller skating back! Or a place for kids to go Friday and Saturdays to meet up with friends with some supervision. And to get them off their phones and with families. Ball fields at Livermore Falls rec field More toys on playground Improve skate park. A were activities for youth that do not involve sports or the outdoors. Something for kids who don'i like large groups, but need an outlet to be with other kids. Safe community playground with a covered area for birthiday parties/events and play structures for all ages so people with multiple age		
Develop Space and Programs for Youth, particularly a playground More activities for Journal the Livermore real field. And the Livermore real age so people with multiple ages of children can enjoy. Pevelop Space and Programs for Youth, particularly applayground at the Livermore real field. A community playground with a covered area for birthday parties/events and play structures for all lages so people with multiple ages of children can enjoy. Playground the Livermore real field, updated playground in Livermore falls at the recreation play structures for all ages so people with multiple ages of children can enjoy. Playground the space of the tive space is a play structures for the iter is a space of the space of the space of the space of the space of time to the school. Something like that would be nice. I want roller skating back! Or a place for kids to go finday and Sturdays to meet up with friends with some supervision. And to get them off their phones and with families. Ball fields at Livermore Falls rec field More toys on playground Improve skate park. A community playground with a covered area for birthday parties/events and play structures for all ages so people with multiple ages of children can enjoy. Playground at the Livermore rea field, fishing Pler at Brettun's pond. more community playground with a covered area for birthday parties/events and play structures for all ages so people with multiple ages of children can enjoy. Community playground with a covered area for birthday parties/events and play structures for all ages so people with multiple ages of children can enjoy. Community playground with a covered		tennis court, life size chess board, community gym (ymca style) or health center could include most of these things and have workout equipment. I think
Develop Space and Programs for Youth, particularly a playgroundMore activities for Sports fields, updated playground in Livermore falls at the recreation field.A community playground so that he cive and so the cive some share and playgroundDevelop Space and Programs for Youth, particularly a playgroundBoys and Siris fields, updated playground in Livermore falls at the recreation field.Nore activities for civeration of the troposed or the state some some some some some some some som		the surrounding area without a public playground and French Falls is the
Pevelop Space and Programs for Youth, particularly a playground More activities for youth that do not involve sports or the outdoors. Something for kids who don't like large groups, but need an outlet to be with other kids. Safe community playground activities for younger kids under 5, holiday events (Easter scavenger hunt, 4th of July games. Ect) Farmers market A community playground with a covered area for birthday parties/events and play structures for all ages so people with multiple ages of children can enjoy. Playground for children Boys and Girls Club for Teens and younger kids. And more Mental Health Awareness or Support Groups for Adults, like the group that meets at St Rose of Lima Children's sports fields, updated playground in Livermore falls at the recreation field. A playground at the Livermore rec field, fishing Pier at Brettun's pond. more community Parade participate, more family fun activities A community playground with a covered area for birthday parties/events and play structures for all ages so people with multiple ages of children can enjoy. Community Diayground with a covered area for birthday parties/events and play structures for all ages so people with multiple ages of children can enjoy. Community building so kids can roller skate/blade or play basketball Better playgrounds for the little ones More activities for children More or bigger community events! More and better playgrounds for littles. More powersports related events Anything to get the community out and about wi		the already open fields and low density forested areas to put in an 18 hole disc golf course free to the public. Maine has few disc golf courses that are free. I have walked nearly every square inch of that property and if installed properly could remain a very beautiful area that could still be accessible at the same time to the walkers, joggers, snowshoers and skiers that already because it is such a well spread out piece of property. The potential is huge for a pro level course. Also, there is no park playground in Jay for families to bring their kids
Park More activities for youth that do not involve sports or the outdoors. Something for kids who don't like large groups, but need an outlet to be with other kids. Safe community playground activities for younger kids under 5, holiday events (Easter scavenger hunt, 4th of July games. Ect) Farmers market A community playground with a covered area for birthday parties/events and play structures for all ages so people with multiple ages of children can enjoy. Programs for Youth, particularly a playground for children Boys and Girls Club for Teens and younger kids. And more Mental Health Awareness or Support Groups for Adults, like the group that meets at St Rose of Lima Children's sports fields, updated playground in Livermore falls at the recreation field. A playground at the Livermore rec field, fishing Pier at Brettun's pond. more community Parade participate, more family fun activities A community playground with a covered area for birthday parties/events and play structures for all ages so people with multiple ages of children can enjoy. Community Parade participate, more family fun activities A community playground with a covered area for birthday parties/events and play structures for all ages so people with multiple ages of children can enjoy. Community building so kids can roller skate/blade or play basketball Better playgrounds for the little ones More or bigger community events! More and better playgrounds for littles. More powersports related events <td< td=""><th></th><td>meet up with friends with some supervision. And to get them off their phones</td></td<>		meet up with friends with some supervision. And to get them off their phones
Povelop Space and Programs for Youth, particularly a playgroundFor kids who don't like large groups, but need an outlet to be with other kids.Safe community playground activities for younger kids under 5, holiday events (Easter scavenger hunt, 4th of July games. Ect) Farmers marketA community playground with a covered area for birthday parties/events and play structures for all ages so people with multiple ages of children can enjoy.Playground for childrenBoys and Girls Club for Teens and younger kids. And more Mental Health Awareness or Support Groups for Adults, like the group that meets at St Rose of LimaChildren's sports fields, updated playground in Livermore falls at the recreation field.A playground at the Livermore rec field, fishing Pier at Brettun's pond. more community Parade participate, more family fun activities A community playground with a covered area for birthday parties/events and play structures for all ages so people with multiple ages of children can enjoy.Community Dayground at the Livermore rec field, fishing Pier at Brettun's pond. more community Parade participate, more family fun activities A community playground with a covered area for birthday parties/events and play structures for all ages so people with multiple ages of children can enjoy.Community building so kids can roller skate/blade or play basketball Better playgrounds for the little ones More activities for childrenMore or bigger community events! More and better playgrounds for littles. More powersports related events Anything to get the community out and about with one another		
Develop Space and Programs for Youth, particularly a playground(Easter scavenger hunt, 4th of July games. Ect) Farmers marketA community playground with a covered area for birthday parties/events and play structures for all ages so people with multiple ages of children can enjoy.Playground for childrenBoys and Girls Club for Teens and younger kids. And more Mental Health Awareness or Support Groups for Adults, like the group that meets at St Rose of LimaChildren's sports fields, updated playground in Livermore falls at the recreation field.A playground at the Livermore rec field, fishing Pier at Brettun's pond. more community Parade participate, more family fun activitiesA community playground with a covered area for birthday parties/events and play structures for all ages so people with multiple ages of children can enjoy.Community Dayground with a covered area for birthday parties/events and play structures for all ages so people with multiple ages of children can enjoy.Community building so kids can roller skate/blade or play basketball Better playgrounds for the little ones More activities for childrenMore or bigger community events! More and better playgrounds for littles.More powersports related events Anything to get the community out and about with one another		
Develop Space and Programs for Youth, particularly a playgroundPlayground for childrenBoys and Girls Club for Teens and younger kids. And more Mental Health Awareness or Support Groups for Adults, like the group that meets at St Rose of LimaChildren's sports fields, updated playground in Livermore falls at the recreation field.A playground at the Livermore rec field, fishing Pier at Brettun's pond. more community Parade participate, more family fun activitiesA community playground with a covered area for birthday parties/events and play structures for all ages so people with multiple ages of children can enjoy.Community building so kids can roller skate/blade or play basketball Better playgrounds for the little ones More activities for childrenMore or bigger community events! More and better playgrounds for littles. More powersports related events Anything to get the community out and about with one another		
Develop Space and Programs for Youth, particularly a playgroundBoys and Girls Club for Teens and younger kids. And more Mental Health Awareness or Support Groups for Adults, like the group that meets at St Rose of LimaChildren's sports fields, updated playground in Livermore falls at the recreation field.Children's sports fields, updated playground in Livermore falls at the recreation field.A playground at the Livermore rec field, fishing Pier at Brettun's pond. more community Parade participate, more family fun activitiesA community playground with a covered area for birthday parties/events and play structures for all ages so people with multiple ages of children can enjoy.Community building so kids can roller skate/blade or play basketball 		
Develop Space and Programs for Youth, particularly a playgroundAwareness or Support Groups for Adults, like the group that meets at St Rose of LimaChildren's sports fields, updated playground in Livermore falls at the recreation field.Children's sports fields, updated playground in Livermore falls at the recreation field.A playgroundA playground at the Livermore rec field, fishing Pier at Brettun's pond. more community Parade participate, more family fun activities A community playground with a covered area for birthday parties/events and play structures for all ages so people with multiple ages of children can enjoy. Community building so kids can roller skate/blade or play basketball Better playgrounds for the little ones More activities for childrenMore or bigger community events! More and better playgrounds for littles. More powersports related events Anything to get the community out and about with one another		Playground for children
playgroundChildren's sports heids, updated playground in Livermore fails at the fedreation field.A playground at the Livermore rec field, fishing Pier at Brettun's pond. more community Parade participate, more family fun activitiesA community Parade participate, more family fun activitiesA community playground with a covered area for birthday parties/events and play structures for all ages so people with multiple ages of children can enjoy.Community building so kids can roller skate/blade or play basketballBetter playgrounds for the little ones More activities for childrenMore or bigger community events! More and better playgrounds for littles. More powersports related events Anything to get the community out and about with one another		Awareness or Support Groups for Adults, like the group that meets at St Rose
community Parade participate, more family fun activitiesA community playground with a covered area for birthday parties/events and play structures for all ages so people with multiple ages of children can enjoy.Community building so kids can roller skate/blade or play basketballBetter playgrounds for the little onesMore activities for childrenMore or bigger community events! More and better playgrounds for littles.More powersports related eventsAnything to get the community out and about with one another	-	
play structures for all ages so people with multiple ages of children can enjoy. Community building so kids can roller skate/blade or play basketball Better playgrounds for the little ones More activities for children More or bigger community events! More and better playgrounds for littles. More powersports related events Anything to get the community out and about with one another		
Better playgrounds for the little ones More activities for children More or bigger community events! More and better playgrounds for littles. More powersports related events Anything to get the community out and about with one another		
More activities for children More or bigger community events! More and better playgrounds for littles. More powersports related events Anything to get the community out and about with one another		Community building so kids can roller skate/blade or play basketball
Expand Community Events More or bigger community events! More and better playgrounds for littles. More powersports related events More powersports related events Anything to get the community out and about with one another More powersports		Better playgrounds for the little ones
Expand Community Events More powersports related events Anything to get the community out and about with one another		More activities for children
Expand Community Events Anything to get the community out and about with one another		More or bigger community events! More and better playgrounds for littles.
Events Anything to get the community out and about with one another	Evenend Community	More powersports related events
structured hiking groups, more road races in the three towns		Anything to get the community out and about with one another
		structured hiking groups, more road races in the three towns

	Weekly farmers market would be really nice
	More craft shows and festivals
	October fest beer garden, outdoor bands, city garage sale, Halloween activitiescommunity garden
	community card games night
	more running events
	Anything educational for children, childcare in safe environment, adult education programs, improve elder care, improve veterans services, community food pantry program, and mental health programs for all ages.
	Community center
	Community recreation center with programs, community pool and fitness center
Create a Community Recreation Center	Would be nice to have a building for adults to play games, exercise together away from their phones, have lunch, coffee, etc. More concerts in town. Teen center like we had int he 60's- with music, snacks,etc. Maybe a night for the tweens 9 to 14 or so, that's just a guess on age. Small park with trail paved walk for older generation to walk or with wheelchairs, walkers, canes. A place for children to walk movies rogether inside so they don't have to stay outside late at night. have popcorn and drinks.
	A rec center- a place for children in town- pool for swim lessons, indoor track, gym, indoor turf would be super plus, ball or tennis court, play area, after school programs, exercise classes. We need somewhere for child mind improvement.
	Dome built for kids to have indoor turf for indoor sports during the winter. A bigger gym for the growing youth.
	Public kids park with volleyball court Or community center I would volunteer to help with building eather of these item if supplies were supplied
	Area Youth Sports- building Maintenance, additions and indoor play areas/ turf (I'm on the AYS board)
	Playground, public beach
	DOG PARK !!!!!
Dedicate a Dog Park	One of these towns NEEDS a DOG PARK !!! It would be really nice to be able to meet other community members who have dogs & allow members of the 3 towns to exercise & socialize their pets & themselves !
	More of a park area. A nice playground. A dog park would be nice.
	Dog friendly park.
	dog park
	A dog park would be awesome!!! Do you guys work on things like that?
	Spruce Mountain, summer rec
	Improvements to Spruce Mountain
Improve Spruce Mountain	Spruce mountain deserves more attention from the towns. It is a gem to have for the kids.
	More improvements to Spruce Mtn. Ski slope to attract more skiers. More

	community events with a broader reach
	Year round activity at spruce mountain - obstacle course set up on the hill
	Better parking, better access/signage, better ways to share local information, volunteers
	Lighting at the rec field in Livermore falls Community playground with picnic area
	ready acess for wheelchairs and disable
and Access	Improved snow packing for cross country skiing at the Jay rec.
	Improved respect for horses and buggies on trails and roadways. We must have plenty of scenic views how about a list of where they are by car or foot? Paddle craft sites and access information or group events.? We have lots of water, let's use it!
	More activities for senior citizens available in easy to get to locations
Provide More	More activities for seniors - such as a senior night, senior dinner
Activities for Seniors	There should be more done for our seniors in the area.
	Ride sharing for the elderly, walking program/group
	Community music
Continue and Expand Community Music	More outdoor concerts for children and adults. There are many performing groups who will perform at no cost. State government has info on many performers around the state.
	Music and Theatre Area
	More public land around the river, a honest to goodness park, paved walking trails going up or down the river.
Protect Public Land	It'd be nice if more landowners would open up their property. But I don't blame them if people aren't respectful.
	Less posted land
	Promote fishing in river
	Old Otis Mill site in Jay need to be cleaned up and a plan for the property for use.
Clean Up Key Sites	The round pond swim area. Needs an attendant to monitor the area. People abuse it.
	I'd like people to keep their dogs leashed and pick up the dog poop. Some benches could use fixing, like the ones past the treatment plant, which I rest on when my feet hurt. Also I'm sad the picnic table at the gazebo is gone. It would be nice if the basketball court and tennis courts were fixed too. I don't use them but I especially see a lot of kids using the basketball court
Promote Recreation as	Obviously more jobs for people and more time developing recreational trails
Economic Development	River walk with shops and displays